

network

enterprise europe

yorkshire

Case study

Research Funding: Semantic technology & business intelligence

Organisation: Sheffield Hallam University

Location: Sheffield

About: Sheffield Hallam

Sheffield Hallam University (SHU) is committed to research in the areas of computing and communication.

The Communication and Computing Research Centre (CCRC) is an interdisciplinary and multidisciplinary research centre which analyses and evaluates the design, production, use and consumption of communication artefacts.

Enquiry

CCRC at Sheffield Hallam approached Enterprise Europe Yorkshire for assistance in evaluating a Framework Programme 7 (FP7) bid for European funding for its 'CUBIST Project', led by German technology leaders, SAP.

The CUBIST project budget is for €4,350,000 Euros and will develop methodologies and a platform that combines essential features of Semantic Technologies and Business Intelligence.

Solution

Bid evaluation and feedback from advisors at Enterprise Europe Yorkshire has resulted in a successful application and the project has entered the negotiation stage.

The research will ensure Sheffield remains a leading centre of research in to the impact of semantic technology on business intelligence.

The project team will exploit the outputs of CUBIST by producing learned scientific publications, combining expertise with its other FP7 funded projects.

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Business Support on Your Doorstep

“Semantic technology will be the next big breakthrough for the World Wide Web and will better enable computers and people to work in cooperation. Enterprise Europe Yorkshire is a great first port of call for anyone looking to access research funding through the European Framework Programme.”

Dr Simon Andrews - Senior lecturer in software engineering, Sheffield Hallam CCRC)

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** Enterprise Europe Yorkshire brings together four local organisations including Yorkshire Forward, RTC North, Targeting Innovation and Bradford Metropolitan District Council which are dedicated to helping your business get the information and advice you need, to compete effectively here in the UK and the rest of Europe.